



Hi this is the episode we talk about ways to win on Pinterest I'm Guy Cook this is The Guy R Cook Report ways to win on Pinterest make sense after yesterday's post we did about losing Pinterest followers turns out sometimes as those are BOTS and if you don't follow them back they don't stick around and then they leave by

the hundreds and you get upset don't bot networks are not what you want to do with Pinterest vendors so the the best practices and this is from the Pinterest blog itself that link looks like that right there that you see in the show so you went to our You Tube channel you can see the visible and if you want to get to some great stuff beyond those tips that are presented in that first link there then you visit the Pinterest analytics for even more that gives you even a bigger and grander plan than what you might start with because of the information that's contained with that and I said well why do we want to get so excited about Pinterest and I think that HootSuite and their blog post how to use Pinterest for business said that was 2 million no excuse me with 200 million monthly users Pinterest might not be as big as like Facebook but it's an important social platform and the demographics that you get that makes it worthwhile says that half of all Millennials in America use Pinterest so the percentages are there to make Pinterest work for you I hope that you're enjoying this episode thanks for taking time out of your day and while we're saying thanks thanks to the patrons to support The Guy R Cook Report It's a wrap