



Hi The Guy R Cook Report we're talking about losing interest followers and speaking of followers I want to thank all the patrons to support our podcast sure appreciate your effort and getting back to the topic we had just talked to our neighbor across the street about how well my Pinterest was doing and then all of a

sudden poof I lost gosh 50,000 plus followers in one swoop I said how can that be so I Googled it and I found an answer Brian wrote an answer he's a Pinterest marketer many of the followers that we had were probably BOTS like the one they're trying to sell to you so they follow you briefly hope that you follow them back in and then when you don't they unfollow you and poof they're gone so don't sign up for a bot service they're completely worthless as what he's telling us and scroll down the notes and Brian says growing a Pinterest account takes a long time pin consistently and accurately curate useful content on specific boards now if you look at the analytics on your Pinterest business account I hope you've got a business account the levels of activity on each specific board is given to you in a percentage so you can immediately recognize which ones are hot which once or not and then curate content to those boards specifically because they've got the higher content right or the higher level of traffic period so I hope you have a great week there's a new goal for you for this week and I'll see you tomorrow.

It's a wrap